

LIVE NATION'S BRIAN O'CONNELL MAKES *ACADEMY OF COUNTRY MUSIC AWARDS*' HISTORY AS 4-TIME WINNER OF "PROMOTER OF THE YEAR" AWARD

LOS ANGELES (April 6, 2010) – The 45th Annual Academy of Country Music Awards, today announced that Brian O'Connell, Live Nation's President of Nashville Touring, was awarded the prestigious, Promoter of The Year Award. This marks the 4th win for O'Connell and sets an all-time record as the first 4-time winner in this category in the history of the Academy of Country Music Awards.

"I am thrilled to receive this award from the Academy and accept it on behalf of every Artist, Agent, Manager, Label Rep, Radio Programmer and Marketer that I have had the privilege of working with on a daily basis. This is by no means an individual achievement. I want to thank the greatest team in the world at Live Nation and my team in Nashville. You guys are the absolute best and I look forward to working with you for many years to come," said O'Connell.

O'Connell is the President of Live Nation's Nashville Touring. He received his first Academy of Country Music Award in 2001 for Talent Buyer/Promoter of the Year and won again in 2004 and 2007. In 2006, he was named Promoter of the Year by Pollstar, the prominent trade publication in the concert industry. He is a member of the board of directors of the Country Music Hall of Fame and the Academy of Country Music. O'Connell is currently producing tours with some of the biggest names in country music including Rascal Flatts, Toby Keith, Brooks and Dunn, Brad Paisley, Tim McGraw and many more.

The Promoter of the Year Award will be presented at a special event held annually in the fall in Nashville. The 45th Annual Academy of Country Music Awards, which honors country music's top talent as well as the industry's hottest emerging talent, will be broadcast LIVE from MGM GRAND in Las Vegas on Sunday, April 18th, 2010 at 8:00 PM live ET/tape delayed PT on the CBS Television Network.

About Live Nation

Live Nation Entertainment (NYSE-LYV) is the largest live entertainment company in the world, consisting of five businesses: concert promotion and venue operations, sponsorship, ticketing solutions, e-commerce and artist management. Live Nation seeks to innovate and enhance the live entertainment experience for artists and fans: before, during and after the show.

In 2009, Live Nation sold 140 million tickets, promoted 21,000 concerts, partnered with 850 sponsors and averaged 25 million unique monthly users of its e-commerce sites. For additional information, visit www.livenation.com/investors

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